



Health and Wellbeing Board

Date:	Wednesday, 31 March 2021
Time:	2.00 p.m.
Venue:	Microsoft Teams

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AGENDA

1. DECLARATIONS OF INTEREST

Members of the Board are asked whether they have any personal or prejudicial interests in connection with any application on the agenda and, if so, to declare them and state the nature of the interest.

2. APOLOGIES FOR ABSENCE

3. MINUTES (Pages 1 - 8)

To approve the accuracy of the minutes of the meeting held on 11 March 2020.

4. SETTING THE SCENE

The Director of Adult Care and Health to provide a verbal update.

5. VISION

The Chair to provide a verbal update on the vision of the Health and Wellbeing Board.

6. PURPOSE OF THE HEALTH AND WELLBEING BOARD (Pages 9 - 16)

7. WORKING WITH THE COMMUNITY, VOLUNTARY AND FAITH SECTOR (Pages 17 - 24)

HEALTH AND WELLBEING BOARD

Wednesday, 11 March 2020

Present:

Cllr Chris Jones	Chair
Mr S Banks	Chief Officer, NHS Wirral CCG and Wirral Health & Care Commissioning
Mr P Boyce	Corporate Director for Children's Services
Cllr Pat Cleary	Wirral Council
Mr T Ghosh	Head of SEND and Inclusion
Cllr P Gilchrist	Wirral Council
Mr G Hodgkinson	Director for (Adult) Care & Health
Mr D Hammond	Assistant Director for Partnerships, Wirral Community NHS Foundation Trust
Cllr Anita Leech	Wirral Council (Deputy for Cllr Pat Hackett)
Cllr Ian Lewis	Wirral Council
Mr M Thomas	Mersey Fire and Rescue
Cllr T Usher	Wirral Council
Ms J Webster	Director of Public Health

Apologies:

Ms N Allen	NHS England
Ms L Bishop	CEO Clatterbridge Cancer Centre NHS Foundation Trust
Dr P Cowan	Chair, Wirral CCG
Cllr Pat Hackett	Wirral Council
Ms J Holmes	CEO Wirral University Teaching Hospital NHS Foundation Trust
Ms S Lloyd	Director of Nursing and Quality
Cllr Moira McLaughlin	Wirral Council
Ms K Prior	Chief Officer, Healthwatch, Wirral
Ms S Quinn	Cheshire & Wirral Partnership NHS Foundation Trust.
Mr B Simpson	Chair, Strategic Housing Partnership
Mr M Swanborough	Director of Strategy & Partnership, WUTH

86 **DECLARATIONS OF INTEREST**

Members were asked if they had any pecuniary or non-pecuniary interests in connection with any application on the agenda and, if so, to declare them and state the nature of the interest.

Councillor Anita Leech declared a personal interest in agenda item 10 SEND - Update by virtue of two grandchildren having an Educational Health Care Plan (EHCP).

87 **MINUTES**

Resolved – That the accuracy of the Minutes of the Health & Wellbeing Formal Board held on 13 November, 2019 be approved as a correct record.

88 **CORONAVIRUS UPDATE - JULIE WEBSTER**

The Director of Public Health provided an update on the Coronavirus pandemic and the current situation nationally and in Wirral. The situation was clearly a new and evolving situation from that first notified by WHO at the end of January. Wirral had successfully dealt with the isolation of those quarantined at the unit at Arrowe Park Hospital and the second group of guests had now left the borough and returned to their homes. This had demonstrated a good high-quality level of service in Wirral. The Director outlined strategies that were being undertaken and work being undertaken to communicate to local people. The Chief Executive would be Chairing meetings across the Health and Social Care Sector. Communications to the public were providing advice for people to protect themselves including hand washing and the use of tissues. It was clear there was a high level of anxiety amongst people and the plan locally was to provide advice and assurance to the public. A cross-party group, Chaired by Councillor Chris Jones, would be meeting. It was an unprecedented, evolving situation and the authority would be open as messages changed.

The Chair, on behalf of the Health and Wellbeing Board, thanked Julie Webster for the update.

89 **CORONAVIRUS UPDATE - SIMON BANKS**

Simon Banks, Chief Officer, NHS Wirral CCG and Wirral Health & Care Commissioning, provided the Board with an update from the NHS. He reported that the situation was currently at a Level 4 incident and was a command and control situation with the NHS being responsible to Cobra. Mr Banks outlined an explanation of the business management that was in place including the hospital isolation pod, the role of supporting practices and the instant response structure. Mr Banks would be taking part in a meeting the following day with the Chief Executive and provided assurance that although it was clearly an evolving situation Wirral was in a very good place. David Hammond, Assistant Director for Partnerships, Wirral Community NHS Foundation Trust, provided an update on operational detail including ways in service could continue to be provided and the National approach and direction. Mr Banks responded to questions from members regarding current guidance and noted that at the at the moment the situation was business as usual and was entirely National driven with local Public Health guidance. Management of the local care and health group would ensure the vulnerable were communicated with appropriately. Julie Webster informed that the pandemic was at the time of the meeting in the containment phase. Social distancing was being employed and the borough was following National policies and considering how this would be carried through locally.

The Chair, on behalf of the Health and Wellbeing Board, thanked Simon Banks for his update.

90 **HEALTH & WELLBEING BOARD DEVELOPMENT REVIEW**

Julie Webster, Director of Public Health, provided the Board with an update on Health and Wellbeing Board's development review. It was reported that three development sessions had been carried out with the support of the Local Government Association. Health inequalities was the single-issue focus and there was a need for conversation on where the Health and Wellbeing Board sits in this. The next workshop was scheduled for 1 April 2020 to consider how the Health and Wellbeing Board strategy would be developed. The 2020 Annual Report would support this and help shape priorities and this would be published in June.

Councillor Chris Jones commented that the sessions had been very useful. Paul Boyce, Director for Children's Services commented that the sessions had been very well facilitated and had set challenges that members could take away as actions.

Resolved – That Julie Webster be thanked for the verbal report and the contents be noted.

91 **CHESHIRE & MERSEYSIDE WORKING TOGETHER AS A MARMOT COMMUNITY**

The Director of Public Health provided a report on the proposal to work with the Marriot team. In common with Wirral's Health and Wellbeing Board the Cheshire and Merseyside Health and Care Partnership (C&M HCP) had identified reducing health inequalities as its core purpose. A new Health and Wellbeing Strategy was currently being developed to set out how locally this aim would be achieved. Inequalities in health persisted both between C&M and within C&M. Despite improvements in life expectancy within most local authorities in C&M, the region remained below the England average. In addition, within C&M, as with the rest of England, there was a social gradient in health – the lower a person's social position, the worse his or her health. This meant most people in C&M were not living as long as the best off in society and were spending longer in ill-health. C&M becoming a Marmot Community would enhance and enable the local approach and the report set out the key benefits to Wirral that included:

- Access to international expertise and evidence on reducing health inequalities
- Developing leadership across system partners
- Strengthening joint working
- Maximising impact and evaluating outcomes
- National and international recognition of local work to reduce health inequalities.

Resolved – That;

1. **the proposal to work together as a Cheshire and Merseyside Marmot Community be endorsed.**
2. **the C&M Health and Care Partnership be supported in overseeing and assuring this initiative.**

92 **HEALTHY WIRRAL**

Simon Banks, Chief Officer, NHS Wirral CCG and Wirral Health and Care Commissioning, provided the Board with the Healthy Wirral 5 Year Strategy. The strategy supported the delivery of wider Wirral strategic planning including the Wirral 2025 Plan and the development of the Wirral Local Plan.

It was reported that in common with all health and care systems across Cheshire and Merseyside, Wirral was expected to establish and implement its plans to achieve the best possible health and wellbeing outcomes for its population within the funding available to the system. The 5 Year Strategy described the ambitions and key strategic priorities to achieve the Healthy Wirral vision of enabling all people in Wirral to live longer and healthier lives. The 'Healthy Wirral' partnership and the associated programme was seen as the prime system-wide approach to delivering sustainable and affordable long-term changes to the way that the health and wellbeing of the Wirral Population was supported. The appendices to the report contained the Draft *Healthy Wirral 5 Year Strategy*, the Draft *Healthy Wirral 5 Year Delivery Plan* and the *Healthy Wirral System Operating Plan 2019/20*.

Resolved – That the approach in the draft strategy be endorsed and its progress to completion and publication be supported.

93 **MINIMUM UNIT PRICE FOR ALCOHOL**

The Board gave consideration to a report of the Director of Public Health that set out that making alcohol less affordable was the most effective way of reducing alcohol-related harm. It was reported that many health groups had been campaigning for the introduction of a minimum unit price (MUP) for alcohol in England to reduce the harm caused by cheap, strong alcohol e.g. white cider.

The report detailed work taking place across the North of England to consider the introduction of a minimum unit price for alcohol. Alcohol consumption had an impact on social, economic and cultural life. In recent years alcohol consumption had increased dramatically and it was now estimated that 85% of adults drink alcohol.

It was reported that alcohol misuse was now the third biggest risk factor to health behind tobacco and high blood pressure. The Wirral Alcohol Strategy had been published in 2015 with the aim for Wirral to be a place that promoted a responsible attitude towards alcohol and minimised the risks, harms and costs of alcohol misuse to allow individuals, families and communities to lead healthier and safer lives. The ambition set out in the strategy was to support Wirral to have a healthier relationship with alcohol by intervening as early as possible.

MUP was linked to the strength of the product and worked by setting a floor price below which a product cannot be sold. In that way, it increased the price of the cheapest drinks which were most typically consumed by increasing and higher risk drinkers.

Research from Sheffield University indicated that significant benefits would be seen from the introduction of a 50p MUP in England. The same research clearly showed that MUP impacted on those people drinking at high risk levels, while leaving the average moderate drinker virtually untouched. The report also noted that most of the

harm prevented would be found in more deprived groups. Despite not drinking more than high income groups, they suffered the greatest harm.

A member questioned whether the policy of Local Action Areas implemented 7 years ago gain anything and the Director informed that this had not been taken forward and was no longer in existence. A lot of work however had been put in and was still in place and the situation remained hopeful that this could be continued under the new Committee structure.

The Director of Public Health also highlighted that previous research had shown that less than 1% of products sold in pubs would be affected by a 50P MUP. In light of the harms caused in Wirral by the widespread availability of cheap alcohol and the improvements in alcohol related health and crime promised by the research it was;

Resolved - That

- **lobbying activity in collaboration with councils across the North of England for the introduction of MUP in England be supported.**
- **work with neighbouring areas to consult on making a bid to introduce MUP at a regional/sub-regional/local level by making a bid using the Sustainable Communities Act be supported.**

94 **PHARMACEUTICAL NEEDS ANALYSIS**

The Director of Public Health introduced a report that informed the Health and Wellbeing Board of the process for producing a new Pharmaceutical Needs Assessment (PNA) for Wirral for the period 2021-2024.

Members were informed that there was a legal requirement for the Wirral Health and Wellbeing Board to publish an updated PNA before the 31st March 2021 and the Director gave assurance that this timeline would be achieved.

Wirral's current PNA had been produced in 2018 and concluded that the borough was well served in terms of spread of community pharmacies. There was one pharmacy for every 3,402 residents, which compared favourably to the national average of one pharmacy for every 5,000 residents.

A further report would be brought to the Board when the draft Pharmaceutical Needs Assessment (PNA) for 2021 – 2024 was ready for public consultation and ahead of signing off the final publication of a new PNA for Wirral on or before 1st April 2021.

Resolved – That the Health and Wellbeing Board note;

1. **the process has begun to produce a new Wirral Pharmaceutical Needs Assessment (PNA) for the period 2021 to 2024.**
2. **the final PNA would be published on or before 31st March 2021.**

95 **UPDATE ON UNPLANNED CARE SYSTEM**

The Director of Public Health introduced a report that provided the Health and Wellbeing Board with an update on progress achieved to date 2019/20 and considered next steps and priorities for 2020/21. The report focussed on current performance with a progress update provided against the system priority areas.

Resolved – That;

- 1 the update and ongoing priorities overseen by A&E Delivery Board be noted.**
- 2 the interdependencies of all partners to the resilient delivery of the 4-hour standard and wider key performance requirements be recognised.**
- 3 the improving position, challenges and priorities for 2020/21 be noted.**

96 **SEND - UPDATE**

The Health and Wellbeing Board gave consideration to a report of the Director of Children’s Services that informed that the local authority with Local Area partners in Health and Social Care were conducting extensive consultation around the new Special Educational Needs and Disabilities (SEND) Strategy. The report served to provide a brief update. The appendices to the report contained the Special Educational Needs (SEND) Strategy 2020-2024, Consultation Questionnaire and the Special Educational Needs and Disability Strategy, 2020-2024 Consultation. It was reported that, to date, headteachers and representatives of the Local Area had contributed to producing the proposed strategic priorities. The Local Area was keen to know the views of all stakeholders as these views were important in shaping the strategy. All responses were to be completed online or returned by March 13, 2020 and a questionnaire issued for young people to gain their views.

Tarun Ghosh, Head of SEND and Inclusion, informed the Board that a great deal of work had already been done and emphasised the importance that the people of Wirral, children and young people participate in the consultation as the authority was keen to gain people’s views. There had been a positive start to the consultation as Wirral had a strong Youth Voice and the deadline had now been extended until the ‘Your future Your Voice’ event at the Floral Pavilion had taken place in order that those views not already given might be captured. The deadline had therefore been extended to 2 April 2020.

The report highlighted that all children and young people with Special Educational Needs and Disabilities (SEND) were entitled to an education that enabled them to achieve the best possible educational and other outcomes. The new Special Educational Needs and Disabilities (SEND) Strategy brought a sharp focus on early identification of need(s), assessment of need(s) and provision to meet need(s). The combination of the three approaches would lead to better outcomes for children/young people (CYP). The report also set out the main overarching priority – to improve the quality of provision and outcomes for young people with Special Educational Needs and Disabilities (SEND) and the three subsidiary priorities - to ensure early identification of special education needs and high quality intervention particularly for children and young people exhibiting social, emotional and mental health issues, further develop effective transition from one education phase/setting including preparing for adulthood pathway and to further develop participation, engagement and coproduction with children, young people, parents and carers.

Members of the Board welcomed the consultation. The Director for Health and Care commended and supported its aims in preparing the pathway to adulthood and in raising the aspiration and equal opportunities for young people with Special Educational Needs and Disabilities (SEND). The Director for Children's Services also commented that this was a plan for life for young people – up to the age of 25 years.

On behalf of the Board the Chair thanked Tarun Ghosh for his update and it was;

Resolved: - That;

- 1 the report be noted.**
- 2 further reports be brought to future meetings of the Health and Wellbeing Board.**

97 **PARTNER UPDATES FOR NOTING - HEALTHWATCH AND NHSE**

a) Healthwatch

An update was submitted by Karen Prior, Chief Officer, Healthwatch, on the work and projects of Healthwatch, Wirral.

b) NHS England

An update was submitted by Nicola Allen, Head of Medical Directorate, NHS England. The aim of the report was to update Wirral Health and Wellbeing Board regarding the activities and responsibilities of NHS England and NHS Improvement, together with specific updates on priorities of NHS North West.

Resolved – That the reports be noted.

98 **CHESHIRE & MERSEY HEALTHCARE PARTNERSHIP**

The following link was provided for the Board's information;

<https://www.cheshireandmerseysidepartnership.co.uk/>

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HEALTH & WELLBEING BOARD

Date 31st March 2021

REPORT TITLE:	HEALTH & WELLBEING BOARD REFRESHED PURPOSE
REPORT OF:	DIRECTOR OF ADULT CARE AND HEALTH

REPORT SUMMARY

Wirral's Health & Wellbeing Board (HWB) is a partnership body that provides strategic vision, shared leadership, and co-ordination of local partners to enhance the population health outcomes of its residents to enhance the population health outcomes of its residents and to improve Wirral as a place in order to achieve that.

The wider landscape and context that the Board and all partners operate in is radically changing including:

- NHS national reforms and local proposals for Integrated Care Systems (ICS)
- the unprecedented, ongoing impact of Covid
- a changing social and economic context.

Within the context of these significant changes, it is timely to review the vision, aims and focus of Wirral's Health & Wellbeing Board.

The briefing note attached at Appendix 1 set out some factors for the Board to consider as part of a wider review, and to help the Board shape its future direction, priorities and focus for the coming months – to consider what we want to do and how we want to do it.

RECOMMENDATION/S

The Health & Wellbeing Board is recommended to:

1. Review and refresh its focus and purpose.
2. Request that the Director of Law & Governance, in consultation with the Director of Adult Care and Health and the Director of Public Health, undertake a review of the Health and Wellbeing Board Terms of Reference, and that a revised Terms of Reference be brought back to a future meeting of the Health and Wellbeing Board prior to its consideration at Constitution and Standards Committee.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 Against the backdrop of Covid, and a changing social and economic context, it is timely to review the role and function of the Health & Wellbeing Board. To ensure transparency and accountability and provide local democratic oversight, the Board are being asked to review how it will work and future priorities.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 There were no other options considered.

3.0 BACKGROUND INFORMATION

- 3.1 Wirral's Health & Wellbeing Board (HWB) provides oversight, strategic direction and coordination of the range of local partnerships to improve the health and wellbeing of the residents of Wirral Borough's area.
- 3.2 The overarching strategic vision for Wirral is the Wirral Plan. This includes clear aims to improve health outcomes as well as linked priorities to make Wirral a great place to live, work and prosper.
- 3.3 The Wirral Plan is currently being refreshed to reflect changing social and economic conditions and the impact of Covid. This changing context, together with significant national NHS changes and proposals for Integrated Care Systems (ICS) has some clear implications for how Health & Wellbeing Boards will operate.
- 3.4 It is therefore timely to review the Health & Wellbeing Board, including Membership and Terms of Reference, to ensure they remain relevant and up to date and in particular, as the new ICS proposals are implemented over the coming months.

4.0 FINANCIAL IMPLICATIONS

- 4.1 No direct implications, although the Board aims to drive a collaborative approach to commissioning of improved health and care services which improve the health and wellbeing of local people and help address financial pressures within the system.

5.0 LEGAL IMPLICATIONS

- 5.1 Currently, Health and Wellbeing Boards are bodies that the Council is required to establish under the Health and Social Care Act 2012 (the Act). They have the status of an ordinary committee of Council, but are unusual in their voting membership in that it requires only a minimum of only one elected member of the Council and that the other voting members of the Health and Wellbeing Board are made up from members appointed from other roles. The other voting members must include the director of children's services, the director of adult social services and the director of public health together with a representative of the Local Healthwatch organisation and each relevant Clinical Commissioning Groups (CCG). The Board may then appoint additional persons as members, as may the Council (subject to consultation

with the Health and Wellbeing Board before appointing those additional persons following the Board's establishment).

- 5.2 The Health and Wellbeing Board is purposed by the Act to encourage integrated working between commissioners of NHS, public health and social care services for the advancement of the health and wellbeing of the local population. As well as being a committee of the Council, the relevant CCGs are required to co-operate with the Health and Wellbeing Board in the exercise of the Board's functions.
- 5.3 The Health and Wellbeing Board has a duty to encourage integrated working between commissioners of NHS, public health and social care services for the advancement of the health and wellbeing of the local population. A Health and Wellbeing Board must provide advice, assistance or other support in order to encourage partnership arrangements such as the developing of agreements to pool budgets or make lead commissioning arrangements under section 75 of the NHS Act.
- 5.4 The Health and Wellbeing Board is required, for the purpose of advancing the health and wellbeing of the people in its area, to encourage persons who arrange for the provision of health or social care services in its area to work in an integrated manner. In particular, the Health and Wellbeing Board is required to provide advice, assistance or other support as it thinks appropriate for the purpose of encouraging arrangements under section 75 of the NHS Act (arrangements under which, for example, NHS bodies and local authorities agree to exercise specified functions of each other or pool funds).
- 5.5 The Health and Wellbeing Board is provided with the ability to encourage persons who arrange for the provision of services related to wider determinants of health (health-related services), such as housing, to work closely with the Board and to encourage such persons to work closely with commissioners of health and social care services.
- 5.6 The Health and Wellbeing Board is separately required under the Act to discharge the functions of the Council and of Clinical Commissioning Groups in preparing joint strategic needs assessments and joint health and wellbeing strategies.
- 5.7 The Act further grants the Health and Wellbeing Board the ability to inform the local authority of its views on whether the authority is discharging its duty to have regard to the joint strategic needs assessment and joint health and wellbeing strategy in discharging its functions.
- 5.8 The Council is able to delegate a range of functions beyond the existing powers and functions, with the express exception of overview and scrutiny functions (including health scrutiny). A given example relevant to the discussion of this report is that this could, where appropriate, potentially extend to functions relating to wider determinants of health, such as housing, that affect the health and wellbeing of the population, which is relevant to this report.

6.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

6.1 No direct implications

7.0 RELEVANT RISKS

7.1 No direct implications

8.0 ENGAGEMENT/CONSULTATION

8.1 The draft Terms of Reference will be shaped through further engagement with partners involved in the Board.

9.0 EQUALITY IMPLICATIONS

9.1 A key function of the Board is to understand the needs of local communities to tackle health inequalities and improve the lives of residents.

10.0 ENVIRONMENT AND CLIMATE IMPLICATIONS

10.1 No direct implications.

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APPENDICES

Appendix 1: Health & Wellbeing Board Refreshed Purpose

BACKGROUND PAPERS

Council Constitution

SUBJECT HISTORY (last 3 years)

Council Meeting	Date

Briefing Note	Health & Wellbeing Board Refreshed Purpose
Date	31 st March 2021
Contact	Rose Boylan rosemaryboylan@wirral.gov.uk

Introduction

Wirral's Health & Wellbeing Board (HWB) provides oversight, strategic direction and co-ordination of local partnerships to improve the health and wellbeing of Wirral residents and to help shape Wirral as a place to achieve that end.

The wider landscape and context that the Board and all partners operate in is radically changing including:

- NHS national reforms and local proposals for Integrated Care Systems (ICS)
- the unprecedented, ongoing impact of Covid
- a changing social and economic context.

Within the context of these significant changes, it is timely to review the vision, aims and focus of Wirral's Health & Wellbeing Board.

This note sets some factors for the Board to consider as part of a wider review, and to help the Board shape its future direction, priorities and focus for the coming months – to consider **what** we want to do and **how** we want to do it.

An initial discussion will take place at the Board on 31st March, to be followed up further discussion and a work programme of key tasks to move this forward. Following this, a Forward Plan will be co-produced with the Board, to set a schedule of proposed actions and milestones for the next 12 months.

1.0 Background and Context

The NHS policy direction since 2016 has been based on creation of System Transformation Partnerships (STPs) aiming to establish an integrated collaborative approach to manage resources effectively and ultimately improve population health and reduce inequalities.

The NHS Long Term Plan published in 2019 further set out the direction for health and care to join up locally to meet population needs and for greater collaborative working and for all STPs to work towards being formally approved by NHSE as an ICS (Integrated Care System).

Latest proposals in November 2020 from NHS England and NHS Improvement (NHSEI) set out guiding principles for the future of integrated care systems (ICSs) in England. This includes significant legislative changes to give ICSs statutory functions, change CCGs and the way NHS providers work together.

The proposals bring a new emphasis on having an integrated approach to prevention and community-based health and wellbeing services, to address wider determinants of health. For example, safe and affordable housing, access to training and good jobs, a safe and

healthy environment, support for early years, and infrastructure to support resilient communities.

This changing context has some clear implications for how Health & Wellbeing Boards will operate going forward.

1.1 Place shaping

Wirral will need to consider the proposals in the context of the Wirral Plan as the overarching strategic vision for Wirral the Place. This includes clear aims to improve health outcomes as well as linked priorities to make Wirral a great place to live, work and prosper.

We also need to consider how we want to work together locally to deliver the NHS reforms. Key points to consider include:

- Growing recognition that integration and collaboration are more effective at driving improved population health and reducing inequalities
- The benefits of health and social care working together with other key partners such as housing, schools, businesses, and voluntary sector to support individuals and communities to be more independent and resilient
- To improve population health and wellbeing through the NHS and local government acting together to address wider determinants of health such as housing, local planning and education.

2.0 Strategic Vision of the Health and Wellbeing Board

“Wirral is a place where everyone is able to live happy, safe and healthy lives”

2.1 What the Health and Wellbeing Board does

Wirral's Health & Wellbeing Board (HWB) is a partnership body that provides strategic vision, shared leadership and coordination of local partnerships in order to improve Wirral and the population health outcomes of its residents. To achieve this there are some key pillars of work related to the delivery of the Wirral Plan:

- Ensure that the sustainable regeneration of the Borough, contributes to improved outcomes for residents in line with those set out in the Wirral Plan.
- Ensure that partnership and integrated care arrangements are in place and that they are effective in delivering improved health outcomes and experiences of care for residents of Wirral.
- Understand the needs of the local communities in order to develop and implement a Health & Wellbeing Strategy to tackle inequalities and improve the lives of residents.
- Provide oversight, strategic direction and coordination of the statutory responsibilities of the Health & Wellbeing Board.

2.0 How the Board will make this happen

The overarching strategic vision for Wirral the Place, is the Wirral Plan. This includes clear aims to improve population health outcomes as well as linked priorities to make Wirral a great place to live, work and prosper, including:

- **A thriving and inclusive economy**, creating jobs and opportunities for all.
- **A clean-energy, sustainable borough**, leading the way in tackling the environment crisis.
- **Brighter futures** for all regardless of their background.
- **Safe and pleasant communities** that our residents are proud of.
- **Healthy and active lives** for all, with the right care, at the right time.

The Wirral Plan is underpinned by several more detailed strategies and plans setting out how we will achieve these aims.

This will include development of a Health & Wellbeing Strategy which the Health & Wellbeing Board will be responsible for. This Strategy will set out clear goals to tackle health inequalities and improve outcomes for all of our residents.

The Health and Wellbeing Board will set direction, outcomes and objectives to improve health outcomes for Wirral residents. It will hold leaders to account and will support a number of working groups to implement the plans.

3.0 Key tasks and next steps

To take this work forward, some key actions are suggested including:

- a) Further consideration of the national ICS proposals and timescales for implementation
- b) A summary of Cheshire & Merseyside context, developments, and linkages
- c) The Board to review its Membership and agree a revised Terms of Reference – for subsequent endorsement by Wirral Council Constitution and Standards Committee
- d) Review the wider Wirral Partnership landscape to agree the role and purpose of this Board in a new context of Place Leadership
- e) Map out the wider Strategic context and linkages with key Wirral strategies eg the Wirral Plan; Health Inequality Strategy; Regeneration Framework; Neighbourhood and Community Engagement etc.

A draft Forward Plan will be circulated for partners to shape and input. This will include a clear Work Programme for the Board for the next 12 months.

The Health & Wellbeing Board will appoint multi-agency Reference Groups and task & finish groups to take forward these actions and deliver specific activity as the Health & Wellbeing Strategy is developed.

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HEALTH AND WELLBEING BOARD

31 MARCH 2021

REPORT TITLE:	WORKING WITH THE COMMUNITY, VOLUNTARY & FAITH SECTOR
REPORT OF:	DIRECTOR OF PUBLIC HEALTH

REPORT SUMMARY

This report outlines a proposed approach to working with the community, voluntary and faith sector to improve health and reduce inequalities as part of the broader strategic intent to work with local communities to deliver the Wirral Plan 2020 – 2025.

This matter affects all wards within the Borough; it is not a key decision.

RECOMMENDATION/S

The Health and Wellbeing Board are recommended to:

1. support the proposed approach to working with the Community, Voluntary and Faith sector.
2. establish a Working Group to oversee the approach taken to working with the Community, Voluntary and Faith sector.

SUPPORTING INFORMATION

1.0 REASON/S FOR RECOMMENDATION/S

- 1.1 To provide an outline of a proposed approach to working with the community, voluntary and faith sector to improve health and reduce health inequalities.

2.0 OTHER OPTIONS CONSIDERED

- 2.1 The report sets out the options for consideration for working with the CVF sector.

3.0 BACKGROUND INFORMATION

- 3.1 The community, voluntary and faith (CVF) sector plays a hugely important role in Wirral, contributing to the local economy and providing a wide range of activities and services to residents that improve health and wellbeing. The sector is therefore a key partner in the delivery of the Wirral Plan and an important bridge between the public sector and local people.
- 3.2 The CVF sector in Wirral is diverse and ranges in size and purpose; from those that address the needs of 'communities of place' and work with residents in a small geographical area, to those that work with 'communities of interest' and deliver services Wirral wide and outside of the borough. These organisations operate very close to the communities they serve, are able respond quickly to emerging issues and generate ideas on how services could be delivered differently and add value to the local economy. The VCF is built on the commitment, ideas and skills of local residents and is integral to strong and sustainable communities for the future.
- 3.3 Covid has further illustrated the reach, impact and flexibility of the CVF to respond quickly to local communities. This has also seen the development of new networks bringing together over 70 CVF organisations through the Humanitarian Cell and some specific new groups focused on supporting particular communities. These build on the existing networks such as the Community of Practice and the wider CVF fora. A review of this work locally identified the following as key to the covid response:
- Trusted cross sector collaboration with open communication, information sharing and emotional support
 - A shared goal
 - The agility and speed of the sector to mobilise and flex
 - Visibility and reach of small, local organisations
 - Technology as an enabler
 - Removing constraints like bureaucratic processes
 - Utilising local intelligence

The way in which we live and work is forever changed and the health and economic recovery of the borough means that it is more important than ever to build on of these effective relationships.

- 3.4 Prior to the pandemic collaboration with, and reliance, on the sector had increased in response to the changing financial landscape within the public sector and that experienced by local people. Whilst this has resulted in innovative ways of working between sectors and fostered the emergence of locally led action in communities it has also resulted in reduced funding into the sector and increased competition for external funding and contracts. This prompted a number of workstreams including a partnership with Capacity Lab to support CVF organisations to compete in the Council contract market, the development of the Community Wealth Building Strategy and the neighbourhood approach to working with communities. Furthermore, the maturity of asset-based community development (ABCD) locally has also resulted in the emergence of new community leadership groups.
- 3.5 In recognition of the changed landscape a workshop took place in January 2020, with a range of organisations across the sector, to understand the needs and support they require to operate in this environment. This identified consensus for a new relationship between the sector and the Council and determined the following ambitions:
- The development of an ‘Memorandum of Understanding’ style agreement between the Council and the sector.
 - A desire to move towards a collective investment fund to drive outcome led, and collaborative, delivery of services by the sector, on behalf of the Council and potentially the wider partnership, moving away from the current procurement model.
 - A need to provide tailored engagement and support to the various components of the diverse CVF. This identified three broad groups; grass root organisations acting in local interest but potentially not in the contract delivery market, small and medium organisations delivering services commissioned by other organisations and community business organisations ranging from large national CVF organisations to medium sized organisations.
- 3.6 Wirral Council has historically invested in an infrastructure organisation to act as the conduit between the sector and Wirral Council as well as representing the sector in the Wirral Partnership. This contract has been delivered, by Community Action Wirral (CAW) who now operate in partnership with Wirral Chamber of Commerce. The contract tenure is due to cease in September 2021 resulting in an opportunity to develop a different approach that responds to the current landscape and needs of the sector.

4.0 PROPOSED APPROACH

- 4.1 Working with a diverse range of CVF organisations is complex and the changing landscape present both challenges and opportunities particularly in the aftermath of Covid. There is therefore recognition that a new way of working with the sector is required. A programme of ongoing engagement with the sector is proposed to further

explore how the existing partnership can be further developed. Table 1 outlines the workstreams, current arrangements and proposed next steps.

- 4.2 It is proposed that the Health and Wellbeing Board oversee this work, led by a Working Group with co-opted members representing the sector, to ensure delivery and make recommendations. Members are asked to consider the make up of the Working Group.
- 4.3 A large conference workshop in May is also proposed to enable wide involvement, across the range of CVF organisations that exist locally, in the development of this work.

TABLE 1: WORKING WITH CVF KEY THEMES & NEXT STEPS

Workstream	Current arrangements	Options	Timelines
CVF leadership with Wirral Council and wider Wirral Partnership	<p>CAW commissioned representative at Wirral Partnership</p> <p>Community of Practice – regular forum with multi organisations representing all parts of the sector and with public sector input</p> <p>Humanitarian Cell – Covid infrastructure that has resulted in 70+ third sector organisations coming and working together successfully with associated sub groups e.g. Faith Sector and BAME Groups</p> <p>No CVF sector strategy.</p>	<p>Undertake review of how this interface is best achieved within changing Wirral Council governance structure changes and the wider Partnership. Consider arrangements for how this is best achieved.</p> <p>Conference/workshop with the sector</p> <p>Development of an MOU of how the Council and or Partnership will work with the sector.</p>	<p>March - May 2021</p> <p>May 2021</p> <p>June 2021</p>
Business support for not for profit organisations	<p>Support for set up and business planning, funding applications etc all included as part of current contract with CAW</p>	<p>Proportional investment of approximately £50k into the current Council business support contract to support community business and the delivery of the community wealth building strategy actions related to it.</p>	<p>Adjunct to Regen led commissioning process Jan – Sep 2021</p>
Co-ordinating funding bids across the sector	<p>Information on funding available and support to submit bids is currently provided by CAW.</p>	<p>Could be built into the business support contract.</p> <p>Wider consideration to all Wirral wide funding bids and coordinating these across partners to strengthen bids, avoid duplication and maximise success. Linked to Community Wealth Building Strategy.</p>	<p>See above timeline</p> <p>Longer will require strategic development and potential investment</p>

<p>Commissioning the third sector</p>	<p>Some work undertaken by Capacity Lab however this was limited by pipeline of commissioning intentions. Some solutions proposed linked to community wealth building approach.</p> <p>No comprehensive picture of current commissioning commitment across the Council into CVF sector.</p> <p>Some evidence of limited joined up commissioning.</p> <p>January 2020 workshop with the sector suggested a preference for a single investment fund to deliver a set of outcomes.</p>	<p>Ask Capacity Lab to revisit work to inform commissioning and procurement arrangements linked to Community Wealth Building principles.</p> <p>Stock take existing contracts with third sector organisations and look for opportunities to do things differently.</p> <p>Explore new models of commissioning and investment with the CVF sector.</p>	<p>April 2021</p> <p>June 2021</p> <p>September 2021</p>
<p>Volunteering</p>	<p>Volunteering opportunities advertised by CAW.</p> <p>Many large public sector organisations have their own arrangements for volunteering.</p> <p>There is neither dedicated resource and or an agreed approach within the Council or across the wider partnership.</p>	<p>Review required to scope of needs and determine solutions including:</p> <ul style="list-style-type: none"> • Volunteering needs of the borough particularly reflecting on the 'covid' experience. • Review options for alternative model. • Development of a volunteering strategy for Wirral. • Explore Wirral Partnership arrangements. • Utilise existing digital platforms or build additionality to advertise vacancies 	<p>Commence April 2021</p>

5.0 FINANCIAL IMPLICATIONS

- 5.1 A total of £100k per annum from the Public Health grant is currently invested, alongside £37k from Children's services, into a contract for Third Sector Infrastructure support. This contract expires on 30th September 2021. The work programme outlined within this report will inform future financial implications and any subsequent commissioning intentions which may include pooling resources across the Council and or with Partners.

6.0 LEGAL IMPLICATIONS

- 6.1 There are no legal implications arising from this report, however future actions taken may have legal implications which will need to be addressed at the relevant time and any future procurement will need to be conducted in accordance with the Council's contract procedure rules.

7.0 RESOURCE IMPLICATIONS: STAFFING, ICT AND ASSETS

- 7.1 The work described within this report will identify any future resource requirements.

8.0 RELEVANT RISKS

- 8.1 None identified specific to this paper which outlines an exploratory approach to inform future arrangements. Engagement from the sector will be key as well as the contribution from Wirral partners. As part of this work relevant risks will be identified related to the workstreams outlined.

9.0 ENGAGEMENT/CONSULTATION

- 9.1 No public consultation/ engagement has been undertaken in the writing of this report. However, a key part of this programme of work has been, and will be, to engage with the many local networks to inform how the Council and sector will work together in the future to improve health. This builds on the relationships strengthened during the pandemic and the work prior to covid reviewing how we could achieve this.

10.0 EQUALITY IMPLICATIONS

- 10.1 Wirral Council has a legal requirement to make sure its policies, and the way it carries out its work, do not discriminate against anyone. An Equality Impact Assessment is a tool to help council services identify steps they can take to ensure equality for anyone who might be affected by a particular policy, decision or activity.
- 10.2 This report has no impact on equalities, however we will ensure that any associated actions meet our obligations under the Equality Act 2010 and the Public Sector Equality Duty, such actions will be subject to individual Equality Impact Assessments where appropriate.

11.0 ENVIRONMENT AND CLIMATE IMPLICATIONS

- 11.1 No direct climate implications.

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APPENDICES

BACKGROUND PAPERS

Wirral Community Wealth Building Strategy

SUBJECT HISTORY (last 3 years)

Council Meeting	Date